

Car and Driver Appearance Opportunities

Using Mertz Racing Enterprises truly maximizes your advertising budget to its fullest. Every dollar that you spend on advertising with Mertz Racing Enterprises helps to support a sport that is enjoyed by thousands of fans in the New England area. Racing fans are one of the most brand loyal target audiences.

Why advertise with Mertz Racing?

There are a multitude of advantages that a Mertz Racing Sponsorship can bring to your company. These are just a few examples.

- Driver and Car Appearances
- Employee Incentive Programs
- A Company "Night at the races" event



We do car and driver appearances at your business locations!



Driver and Owner: Stan Mertz

Let us help promote your business on and off the track.



2009 Sponsorship Opportunities

MERTZ RACING ENTERPRISES



2008 Limited Division Champion

Pro Four Modifieds of New England Racing Series

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www.mertzpro4racing.com

Pro Four Modifieds of New England Racing Series



The Pro-Four Modifieds of New England is an exciting and competitive series that tours many top tracks throughout New England. In 1978 the division was created and began its career at Seekonk Speedway. The immediate success of the Pro-Four Modifieds with the fans allowed this division to begin touring New England racetracks.

This division is an open-wheel modified series with many veterans as well as young drivers.

Our engine sizes are limited to 2330cc's capable of 300 hp with spec chassis. The weight to horsepower ratio allows extraordinary speed and handling.

The cars are setup exactly like the NASCAR Whelen Modified Tour. The difference is weight, the maximum weight is 2,000 lbs.



Your logo will be visible as the hauler goes down the highway!

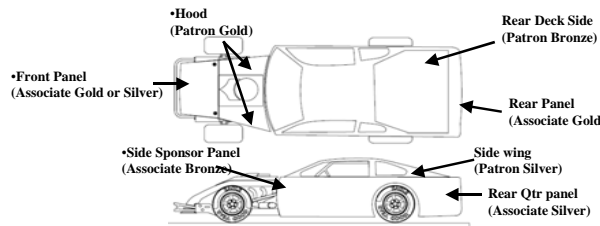
2009 Racing Season

Our 2009 Racing Season will highlight your business name all over New England at the following racing venues for over 16 racing events:

Twin State Speedway	Claremont, NH
Thompson Speedway	Thompson, CT
Stafford Motor Speedway	Stafford, CT
Seekonk Speedway	Seekonk, MA
Lee USA Speedway	Lee, NH
Monadnock Speedway	Winchester, NH
Waterford Speedbowl	Waterford, CT
Beech Ridge Speedway	Scarborough, ME

Full season Sponsorship Packages * Based on 16 race season		
	Package Price	Total Price / event
Primary	\$10,000	\$625.00
Associate Gold	\$5,000	\$312.50
Associate Silver	\$2,500	\$156.25
Associate Bronze	\$1,500	\$93.75
Patron Gold	\$750	\$46.88
Patron Silver	\$500	\$31.25
Patron Bronze	\$250	\$15.63

We also offer single race sponsorship packages starting at \$250!
Tire and Fuel sponsorships available also.



Interested in advertising with Mertz Racing?

Using motor sports for advertising and marketing your product or service is an excellent choice.

Auto racing is the most effective means of marketing your products and services in the New England area. The drama and excitement created at each event draws fans' attention for directly to the cars and your logos.

Demographics show that you can reach a wide variety of people because the experience is family oriented, fun, exciting, and highly contagious. Each event boasts over 2,000 devoted fans that typically attend multiple events throughout the year, receiving repeated exposure to your company's message.

Prime visibility of your logo on the 22' Mertz Racing Hauler as the team travels to each Speedway or promotional appearance. We use major highways that provide the highest number of potential customer views while traveling on the highway. The largest distance traveled by the Mertz racing Team is approximately 2½ hours each way. This would allow potential views of 10,000+ per trip!

Current Sponsors:
Marty's Auto Service
Bellingham, MA

Graffitiworks.com
Whitinsville, MA

Applied Proactive Technologies
Springfield, MA

Fisher Auto Parts
Whitinsville, MA